

Backing AI that improves high-stakes decisions.

Independent angel investor | Melbourne, Australia | samlawson.ai



SCAN TO CONNECT

PROFILE

Sam Lawson is an Australian angel investor, lawyer, mediator, arbitrator, former business owner and former stockbroker. More than 30 years across law, markets and business shapes a practical, commercial approach to early-stage investing.

INVESTMENT PARAMETERS

TYPICAL INITIAL PARTICIPATION	Around US\$25,000
TOTAL PERSONAL CAPACITY	Up to US\$150,000
STAGE	Pre-seed and seed
GEOGRAPHY	Australia to global
APPROACH	Collaborative and co-investor friendly

WHAT I CAN ADD

Candid questions, legal and dispute-resolution insight, operator pattern recognition, commercial judgement, selective introductions and a disciplined perspective on risk, trust and adoption.

INVESTMENT THESIS

01 ADR and dispute resolution

AI that prevents, triages, resolves or learns from disputes.

02 Legal technology

Practical systems for evidence, claims, negotiation, compliance and decision support.

03 Regulated-enterprise AI

Trustworthy products for high-consequence settings where governance matters.

04 Adjacent high-conviction AI

Distinctive opportunities where domain insight and commercial judgement can add value.

WHAT GETS MY ATTENTION

A painful problem; credible adoption evidence; responsible AI by design; defensible insight or distribution; founder clarity and coachability; and a sensible use of capital.

HOW I ENGAGE

Share the signal. Concise introduction.
Fit review. Personal review; response aimed within seven days.
Focused conversation. Test assumptions, timing and mutual fit.
Diligence. Commercial, product, governance, legal and reference review.